



Alton Marketplace Association

200 W. 3rd Street – Suite 100

Alton, IL 62002

Phone: (618)-463-1016

info@altonmarketplace.com

www.altonmarketplace.com

2010 Partnership Drive

**** Alton Marketplace Annual Meeting ****

Thursday, February 4th at 8:00 am

at Tony's Restaurant

(Complimentary breakfast will be served)

Please RSVP at your earliest convenience!

Dear Future Partner,

Alton Marketplace is making great things happen in the downtown district and we would like to ask for your support. We are a not-for-profit organization, and it is your generosity that allows us to continue our purpose of revitalizing and promoting Downtown Alton. We would greatly appreciate your pledge to help us create a thriving retail and commercial center in 2010 by using the Illinois Main Street 4-point approach. Your contribution will fund projects that have a positive impact on our community. We work to organize unique events that bring the public to the district, provide important programs that stimulate economic development, and enhance the appearance of the district that serves as the "front door" to our community.

2009 was a year of great achievement for Alton Marketplace. We have been working closely with city government and other organizations to ensure historic Downtown Alton will continue to thrive.

- The Promotions committee had a very busy year organizing events such as the All-Wheels Car Show, another successful season of the Alton Farmers' & Artisans' Market, The BIG GIG Local Music Show and Mississippi Earthtones Festival at Riverfront Amphitheater, the Challenge of the Bluffs Run, our sold-out Taste of Downtown, and the 15th annual tradition of the Tree Lighting at Lincoln-Douglas Square.
- The Organization committee arranged cooperative advertising opportunities, increased the recipient list for our e-newsletter to over 700 addresses, and is now ambitiously planning our fundraising & volunteer recruitment goals for the coming year. This includes recruiting a new group of young professional volunteers which will be called the "A-Team". We will be calling on this group to develop networking opportunities for the district and pitch in with our events and projects.
- The Design committee coordinated free façade design services from the IL Historic Preservation Agency for many property owners, supported the planting project on 3rd St., installed holiday lights, greenery and bows on downtown light poles, and pitched in for litter clean-ups throughout the year. Marketplace & the Sierra Club also continue the 3rd year of the "Downtown Recycles!" initiative to help businesses with their desire to be more environmentally friendly, and aim to expand the program in 2010 in order to accept glass and cardboard.
- The Economic Restructuring committee has completed a New Business Incentive Package and organized a Low Interest Loan Program with area banks in order to attract new businesses to the district. This group also maintains a page on our website that outlines all of the available real estate downtown.

Thousands of volunteer hours were donated in 2009, and in order to keep the accomplishments coming we need your help. Please join the partnership team that's building a stronger community for your business and family for today, tomorrow and generations to come. Alton Marketplace is well on the way to realizing its full potential and we always welcome your input, questions and comments.

We have enclosed an invoice for partnership dues in 2010; this will activate your membership to the Alton Marketplace Association for the term of January 1, 2010 to December 31, 2010.

We thank you for your support of our organization; together we can make historic Downtown Alton a great place to live, work, shop, dine, and invest.

Sincerely,

Sara McGibany, Executive Director & the Board of Directors at Alton Marketplace



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2010 Invoice

Business Name: _____ Contact Person: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email address: _____ Web address: _____

I would be willing to join a committee & help Marketplace plan and carry out projects in 2010!



As a courtesy to Alton Marketplace partners, Riverbender.com is now offering a significantly discounted marketing bundle for your company.
 Contact info@riverbender.com or 465-9850 for details

We are also working out the details for a new regular downtown publication in the Telegraph to feature our partners.

HELP US HELP YOU – please list any ideas that you have on how our organization can add benefit to your partnership on the back of this form!

PARTNERSHIP LEVELS & BENEFITS

Please check the box for your level of commitment in 2010 and return this invoice along with your payment

\$100 Basic Partnership

Includes invitations to all Marketplace special events, and recognition at our Annual Meeting / Partnership & Volunteer Party. You will be eligible for free Design and Facade assistance from Illinois Main Street. Additionally, you will receive a window decal, the addition of your business info & website link on our website's partnership page, plus the opportunity to share information about your business in monthly Marketplace newsletters, and within our Wednesday morning segment on WBGZ Radio.

\$250 Bronze Partnership

Receive the same benefits as the Basic Partnership, with the addition of various free specific mentions within the media. Additionally, you will have a special listing using your business logo or business card to link your website on our webpage.

\$500 Silver Partnership

Receive all benefits of the Bronze Partnership, with the addition of ONE included premium sponsorship for either the **All-Wheels Drive-In Car Show** or the **Challenge of the Bluffs Run**.
(please circle your selection)

\$1,000 + GOLD PARTNERSHIP

Receive all benefits of the Silver Partnership, with the addition of premium sponsorships for BOTH the **All-Wheels Drive-In Car Show** and the **Challenge of the Bluffs Run**.

Alton Marketplace – A Community based, not-for-profit, volunteer organization dedicated to securing the economic vitality and aesthetic quality of the district.