

The Marketplace Merchant

OCTOBER 2009 ISSUE



This month is jam-packed with fun & exciting things to do in & around downtown—spread the word!

Join us for an Alton tradition—the **Challenge of the Bluffs Run** will be held on Saturday, October 3rd at 8am *please note our new earlier start time!* Entry fee is \$20 before 9/29 & \$25 after; all runners will receive a long-sleeved race t-shirt & goodie bag. Awards ceremony & refreshments at Mac's Time Out after the race.

VOLUNTEERS ARE NEEDED, call 463-1016!

Also don't forget about the other upcoming races:

Pride Inc. Cyclocross & 5K Run Series at Rock Springs Park on 9/12, Glazebrook Park on 10/10, La Vista Park on 10/24 & Gordon Moore Park on 11/7. Contact: Wild Trak Bikes at 462.2574

Miles for Mesothelioma 5K Run/Walk on 9/26 starting at 9am at the Simmons firm's new Alton location: 4th & Alton Streets. Learn more & register at: www.milesformeso.org

Also Sat, Sept. 26th at Alton's Riverfront Amphitheater—**Riverjam '09** Christian rock concert featuring BarlowGirl, Superchick & VOTA sponsored by Riverbend Youth on Fire, a division of Riverbend Family Ministries. \$10 tickets are available through www.itickets.com, more info at: www.riverfrontamphitheater.com/riverjam09

On Oct. 9th at Riverfront Amphitheater, **Nobel Peace Prize nominee Greg Mortenson** will speak to area 4th graders at 12:45 and will address the general public at 2pm. The talk will be followed by an opportunity to get an autograph on your copy of his best-selling novel, *Three Cups of Tea*, which tells about his experiences building schools in Pakistan and Afghanistan. Since Mr. Mortenson's message is about how one person can make a big difference, the City of Alton is using his visit to launch a new volun-

teerism campaign, called Three Cups of Sharing. Several area organizations will be promoting their volunteer opportunities at the amphitheater during Mr. Mortenson's presentation. **Downtown Alton Inc. Chili Cook-Off (10/17) & Fall Festival (10/18)**, Both starting at Noon in the parking lot on West Third St. between Lauschke Real Estate and New Frontiers Home Furnishings. Sunday's activities include a beer and wine tasting, live music, artists' village & Halloween decorating contest on the light poles! For more info on the cook-off please call 465-3535, for more info on the Fall Fest please call 462-1175 **Mustard Seed Peace Project Bunco Night** will be held on Fri, Oct 23rd at the Alton KC Hall (405 E. 4th Street) at 7pm. \$20 per person includes all bunco materials, salad & sandwiches, tea, coffee & desserts. Call 466-3085 before 10/18 to make your reservations.

The River Bend Growth Association's October Business After Hours is traditionally reserved to promote their non-profit partners. All members please mark your calendars for Thursday, 10/15 & head to Senior Services Plus from 5-7pm to learn more about these great agencies that do so much for our community:

- Alton Little Theater
- Alton Marketplace
- Arms of Love Ministries
- Beverly Farm Foundation
- Bluff City Athletic Club
- Catholic Children's Home
- Central Illinois Community Blood Center
- Challenge Unlimited
- Community Counseling Center
- Community Hope Center / House of Hope
- Dept. of Human Services / Office of Rehabilitation Services
- Impact
- Jacoby Arts Center
- Lewis & Clark Council
- Madison County Urban League
- Oasis Women's Center
- River Bend Growth Association
- Riverbend Family Ministries
- Riverbend Head Start & Family Services
- SCORE
- Senior Services Plus
- Southern Illinois Builders Construction Advancement Program
- Ursuline Sisters

Director's Note ~

The spotlight will be on Alton across the St. Louis metro area during the week of Oct. 5th-9th! KMOV Channel 4 will be highlighting our community during its evening newscasts throughout the week. That Friday, Channel 4 will broadcast its 5:00 and 6:00 reports live from Lincoln-Douglas Square, and the sports and weather portions of the broadcasts will be from Public School Stadium. Prior to the broadcasts, the public is invited to a meet and greet with Channel 4 personalities at Lincoln-Douglas Square from 3-4pm. Let's all do our part to spruce up our storefronts & sidewalks more than usual while we're the center of attention!



~ Sara



100 East Broadway
Alton, IL 62002

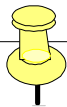
Phone: 618-463-1016

Fax: 618-463-1091

E-mail:

info@altonmarketplace.com

A community based,
not-for-profit, volunteer
organization dedicated to
securing the economic
vitality and aesthetic
quality of the district.



Mark Your
calendars for the
Heads & Threads
~ for Love ~
Fall Fashion Show

Sat. Nov 7th at 7pm
@ Jacoby Arts Center

Cocktail reception & silent
auction to support Love 146
(a non-profit organization
working to end child
trafficking & exploitation)

~ \$35 per ticket, or

~ \$60 per couple

For more info
or to purchase tickets,
please call or visit your hosts:

~ **By Design**

(136 Front St. / 433-1400)

~ **Fringe Salon**

(124 Front St. / 462-0202)

Alton Marketplace Partners—News, Sales & Events!

Spirits Lounge—

Is hosting a “Yappy Hour” at Riverfront Park on Tuesday, September 29th from 7pm to 9pm to support a Dog Park in Alton!

Ap“paw”tizers and Drinks will be served, \$5.00 cover charge per person. Pets are welcome, but must have current vaccines and be leashed. For more info about the upcoming Alton Dog Park or to become a part of the Alton Dog Park movement please Email: altondogpark@hotmail.com

@hotmail.com

Or visit:

www.altondogpark.com

My Just Desserts—

My Just Desserts goes PINK. In support of the American Cancer Society’s research, My Just Desserts will be selling PINK Lemonade for \$1.00, but will donate \$1.50 for each lemonade sold. Purchase your Pink Lemonade September 26 thru October 10th for cancer research.

Holiday Inn—

Announces their Oktoberfest Menu, which will run from Sept. 23-Dec. 30, 2009 (Just too good for October only!) Menu items include: Sauerbraten, Rouladen, Caraway Crusted Pork Loin, Weiner Schnitzel A’la Holstein, or Chicken Riesling. All served with a garden salad, spaetzles, sweet and sour cabbage and a potato rosti. Plus don’t miss the desserts: Apple Strudel & Orange Bread Pudding studded with raisins and walnuts served with a warm caramel sauce.

Iris—

will be in bloom at their new location starting Sept. 25th! 100 W. 3rd Street (next door to Tony's)

Many new & exciting changes are in store, including: new products, new lines, and the famous Jilly's Cupcake Bar Cupcakes & Coffee and Milk Bar! New Hours: Tuesday & Thursday 11am -7 pm, Wednesday, Friday and Saturday 11 am–6pm.

Jacoby Arts Center—

JAC will host an ARTEAST preview exhibit called “Small Works” from October 9th–November 15th. Works will be offered for sale, it’s never too early to start your holiday shopping! The show will open on Friday evening (10/9) with an artists’ reception from 5-8pm @ 627 E. Broadway The ARTEAST studio tour will be held on Oct. 17th & 18th. More info at www.ArtEastTour.com

Egisure Insurance—

has relocated to 310 Easton St., Ste 230, in the recently renovated Millers First Insurance Companies building. Egisure has roots in the Alton area dating back to the early 1900's. In addition to being a subsidiary of Millers First, Egisure also represents many other quality carriers. A full line of auto, home, business, life and health insurance products are available to meet your needs. Egisure invites you to visit their new location or call 463-3741.

“Economy, Ecology and Spirituality” Sat, Oct. 3rd from 8:30am to 2:00pm

(Trimpe Advanced Technology Center at Lewis and Clark Community College)

United Congregations of Metro East, the Sierra Club, and Lewis and Clark Community College have joined forces to bring an exciting group of speakers together for a one day conference. Keynote speaker, Naomi Davis, Founder and President of BIG: Blacks in Green™, blends environmental stewardship and business smarts into community building. Attendees will learn the Eight Principles of Green Community Building, and explore Green Jobs, Green Legislation and Eat Fresh-Eat Local. Since caring for God’s creation is a moral issue, there will be time included for reflective contemplation. Naomi Davis will share positive, practical concepts for environmental sustainability and a healthy economy. Words of Reverence will be included, and lunch will be served. Registration fee: \$20 per person (students \$10), with a **deadline of 9/27**. Make checks payable to CAPC/UCM and mail to College Avenue Presbyterian Church, Attn: Vicki, P.O. Box 1081, Alton, IL 62002. For more information call Jan Hines 618-377-8257