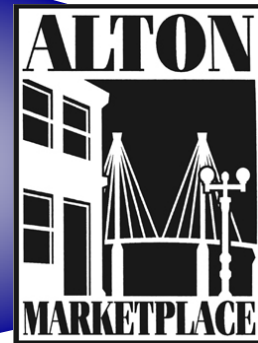




The Marketplace Merchant



NOVEMBER 2009 ISSUE



Join us for 2 kickoff holiday events on Nov 20th: the annual Tree Lighting & Taste of Downtown!

On Friday, November 20th Alton Marketplace & Downtown Alton Inc. will host two events that are sure to get you into the holiday spirit. The Tree Lighting at Lincoln-Douglas Square will begin with the arrival of Santa and Mrs. Claus at 6:00.

The free festivities including caroling, candy, cookies, hot cocoa and prize drawings for kids will continue until 6:45 when Mayor Tom Hoechst flips the lights on our beautiful tree, which is provided by the Alton-Godfrey Rotary Club. The Salvation Army will also be kicking off their "Big Red Kettle/Tree of Lights" campaign, and the public is encouraged to help the less fortunate by bringing canned food donations to the event, which will be constructed into

a giant "Castle of Cans" to benefit local food pantries. Many thanks to The United Way and the Junior League of Greater Alton for their help with this project! You can also bring your donations in advance to Alton City Hall,

establishment will be preparing a sampling of their cuisine, wine, beer or a signature drink, and tickets will be sold for \$5.

We have arranged for free trolley transportation between the two locations from 5:30-7:30, as well as other activities throughout the evening such as a live reindeer and carolers on 3rd Street. We will be

Alton Marketplace is also a drop-off point for the United Way's Community Christmas campaign! Please drop off donations of: toys, blankets, hats, and new & gently used clothes, coats, gloves from Nov 2nd to Dec 15th

the Alton Police Department, or either of the Alton Fire Stations any time before 5pm on Tuesday, November 17th.

This year's Taste of Downtown will be held at the Temple Banquet Facility (above Spirits Lounge at 300 State Street), from 5:30-8:30. Each participating

encouraging the public to make a night of it and enjoy the fun activities in the district while patronizing the downtown merchants for their holiday shopping. We would truly appreciate your support & hope to see you on the 20th for a wonderful evening!

Director's Note ~

Mark your calendars for a new downtown holiday event on Dec. 12th from 10am-8pm! This year, the Sierra Club's Green Gift Bazaar will be held at the new Riverbender.com Community Center at 200 W. 3rd Street, and will feature hand-crafted & environmentally-friendly gifts. The event will be held in conjunction with a "Shop Local" campaign in partnership with Alton Marketplace. We remind you to remember your downtown retailers as you plan your holiday gift buying. If you want a specific item, consider asking your local merchants if they have it or if they can they order the item for you before you leave town or hit the internet to shop. Give the local guys a chance to meet your needs & keep your dollars at home!



~ Sara

Join us for 3rd Thursdays

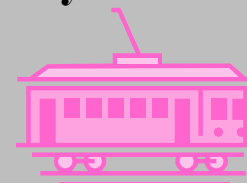
"Ladies' Night Out"

Shopping Experience!

~ Nov 19th ~

from 5pm-9pm

...park & ride the
trolley for FREE!



Visit each of these
participating
businesses &
receive a
complimentary
door prize at your
last stop!

- ~ Body Restoration
- ~ Country Meadows
- ~ My Just Desserts
- ~ Mississippi Mud Pottery
- ~ Fringe Salon
- ~ Iris Boutique
- ~ The Grapevine



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A community based,
not-for-profit, volunteer
organization dedicated to
securing the economic
vitality and aesthetic
quality of the district.

 **Coming
Soon!**

“Humfreeze”

**Soft serve
low fat
frozen yogurt!**

**Self serve
with various
toppings
available**

**Entrance will be
inside Subway
(712 E. Broadway)**

Alton Marketplace Partners—News, Sales & Events!

Telsar Computer & LAN Service—

Is up and running in Alton again at 319 Ridge Street. They have three divisions working at this location; Telsar Laboratories Inc. which repairs, maintains and designs medical laser systems for eye surgery, cutaneous surgery, plastic surgery and dermatology. Their Industrial division provides national support for the Unitek Miyachi line of lasers for the automotive and aerospace industry. Telsar Computer and LAN Services Inc. provides IT hardware and design services, support and maintenance for the St. Louis Metro area. Telsar Real Estate Partnership manages local properties around the area. Telsar also has a partnership with ZiemerUSA Group that has a line of therapeutic lasers, and diagnostic instrumentation for the Ophthalmic industry. Telsar has a staff of 18, and Ziemer has a

staff of 4 at this facility.

Mac’s Time Out—

Come down to Mac’s for some extraordinary food in an unlikely place. Serving a great menu including appetizers, soups, salads, sandwiches, seafood, pizzas, Mac’s signature smoked BBQ and more! Plus, their Sunday brunch is getting rave reviews all over town.

Spirits Lounge—

Is hosting their Third Annual Wine Tasting on Friday, Nov 6th in the Temple Banquet Facility on the top floor of 300 State Street from 6-9pm. Area wine distributors will be on hand to inform guests about each wine. Tickets are \$15 at the door, no reservations necessary. For more info, please call: 463-5555

By Design, Fringe Salon, & Bossanova Lounge—

“Heads and Threads for Love” is a cocktail reception & silent auction featuring a fashion show of original designs and hair styles by Lillian Bates and Conya

Cowan. On Sat, Nov 7th at 7pm, models will be presented (and rotated) on sculpture pedestals in the Jacoby Art Gallery, sporting over thirty different high style outfits and hairstyles. Cocktails, sushi, chocolate fondue, delicious hors d’oeuvres and Gigi Darr at the piano will accompany the evening. Tickets are \$60 for a pair, \$35 each. All proceeds benefit Love146, a non profit organization dedicated to stopping child abuse. For more info or to purchase tickets, please call 433-1400.

Oz Artisan Bakery—

Has a new website! Visit: www.ozartisanbakery.weebly.com to learn more about the bakery, its parent non-profit the Dare to Dream Institute, and all of the wonderful seasonal offerings created by the Oz staff. Join us on Oct 31 for special hours during the Halloween parade! Open 2pm-7pm with a special appetizer tasting bar and hot drinks available.

~ Congratulations to Jason & Julie Harper ~

Their rehabilitation project to transform an 1835 derelict building at 212 State Street into 11 “Lincoln Lofts” and 2 great commercial spaces was featured in the October edition of Traditional Building Magazine!

To read the fantastic article, visit: www.traditional-building.com and search the keyword “Alton”

The Illinois Historic Preservation Agency and Illinois Main Street are strong allies for investors who are considering a rehab project and would like to learn how to take advantage of historic tax credits. To receive more info on their “Upstairs Downtown” program on how to best utilize upper-story space in historic buildings, please contact the Alton Marketplace office.