

# The Marketplace Merchant

MARCH 2009 ISSUE



## Who's Who at Alton Marketplace? Meet our Board of Directors for 2009

Here's a quick intro to the team that will be leading the way for our downtown revitalization efforts in the coming year!

**Stacey Harmon**, of Tony's Restaurant, is our President and enjoys this role as it allows her to look at the big picture and help everyone involved chart our course for the future. **Barb McKenzie**, our Vice President, and her husband **Bill McKenzie** specialize in economic development and business recruitment, and also help with the Farmers' & Artisans' Market. **Carol Queen**, of American Water, is our Secretary and enjoys working on the Challenge of the Bluffs Run. **Jeff Maclin**,

of WBGZ Radio, is our Treasurer, and brings partnership recruitment and financial experience to the table. **Cathy Con-tarino**, of Impact, is helping with our economic development projects and

**We still have a couple of openings on our Board of Directors; apply today!**

**Highlight your company as a leader in downtown revitalization, help your community, and have fun all at the same time.**

**Our biggest needs at this time are grant-writer & volunteer coordinator!**

would like to assist with any accessibility requests in the downtown district. **Brad Kreider**, of Egisure Insurance, is the chairperson of our Organization committee, and works to foster good relationships

with other groups while keeping Marketplace running a tight ship on daily operations. **Anne Stotler**, of Saint Anthony's Health Center, and **Amy Stephan**, of the American Diabetes Association, are

teaming up on our Promotions committee and will be helping to organize and promote all of our events.

**Eric Shultis**, of STLCC Flo Valley, is interested in advancing the design of downtown while staying true to historic preservation. **Jennifer Hayden**, of Hayden Designs, is involved with our Design committee & the Artfully Alton project.

## Director's Note ~

Introducing a great new resource for musicians and music-lovers alike; visit: [www.riverbender.com/music](http://www.riverbender.com/music) to find schedules for all of your favorite bands and venues! Riverbender is also teaming up with Alton Marketplace to promote a fantastic event at the Alton Amphitheater on August 1st called—The BIG GIG Local Music Show! We are putting together an awesome prize package for the winning band, and anyone that would like to be a part of the street team & help promote the concert is welcome! If your group writes & plays original material and is interested in receiving more info on the rules of the contest, please contact our office!



~ Sara

## Fourth Annual ~ Miles Davis ~ Jazz Celebration

May 16th, 2009

At the Alton Amphitheater

### **Presented & Sponsored By:**

*Alton Museum of History & Art  
Madison County Arts Council  
Bossanova Restaurant & Lounge*

*Advertising & sponsorship opportunities are available in many levels:*

#### Program Ads

Full page: \$100

1/2 page: \$50

1/4 page: \$35

1/8 page: \$25

Presenting Sponsor—\$1,000+  
Corporate logo on all print media  
Corporate logo top category on website

Mention on all TV or radio spots  
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Vendor tent presence at event  
10 free tickets to event

#### Supporting Sponsor—\$500-1,000

Corporate logo on website  
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1/2 page ad in program  
6 free tickets to event

#### Friends Sponsor—\$100-500

Name or corporation name listed on website  
Name on banner at event  
1/4 page ad in program  
One free ticket to event

Make checks payable and send to:  
Alton Museum of History & Art  
2809 College Ave. — Alton, IL



100 East Broadway  
Alton, IL 62002

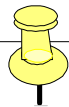
Phone: 618-463-1016

Fax: 618-463-1091

E-mail:

info@altonmarketplace.com

A community based,  
not-for-profit, volunteer  
organization dedicated to  
securing the economic  
vitality and aesthetic  
quality of the district.



**Mark  
your  
Calendars...**  
for two great new  
Spring events:

**Downtown Alton Inc.  
Pub Crawl!**

Wednesday,

April 1st

Call Russ at: 462-1175 for details

**Alton Marketplace  
Poker Run!**

Saturday,

May 30th

Call Sara at: 463-1016 for details

## Alton Marketplace Partners—News, Sales & Events!

### Fringe Salon—

Welcomes you to their Grand opening on Sat. April 4th. They will have sales on shampoos, conditioners and styling products, plus hourly drawings for free products and services, and refreshments! Win a contest for a day of beauty for two. Mother daughter, sisters, or just good friends can sign up at the salon by writing a short paragraph telling why their friend or sister etc. needs a day of beauty. (Apply during regular business hours from now until the grand opening.) The lucky couple will get hair, manicure and pedicure services plus lunch. Fringe stylists are working on a collection of new cuts for fall. Owner, Conya Cowan is personally designing a new haircut to kick off the new salon called "the Fringe" - stop by to see the sketches for this fabulous new look! Fringe is also introducing its own fabulous product line, including shampoos

and conditioners, gels, sprays and smoothing products. Reach Fringe by phone at: 462-0202, or go visit them in the Mississippi Lime building at 124 Front St. — 2 parking lots and plenty of on-street parking!

### Williams Office

#### Products—

Save MONEY with Boardwalk Paper Products, Bathroom Tissue, Roll Towels, Folded Towel and Facial Tissue. Williams has added these Boardwalk Products and has them available at very competitive pricing. Boardwalk Products complement the full line of Janitorial and Sanitary supplies we carry to meet all of your Office needs. Next day delivery on 94+% of your orders. Come to Williams Office Products for all of your office supplies, furniture, computer and office document management systems. Visit us on the web at [www.williamsoffice.com](http://www.williamsoffice.com) or call and speak to one of our representatives today at 618-462-1079, to find out just how much the "local" differ-

ence can make.

### Argosy Casino—

Presents: The Marshall Tucker Band that has entertained millions over their 35 year tenure as a Southern Rock & Country favorite. Hear classics such as: Fire on the Mountain, Heard it in a Love Song, and Can't You See. The Friday & Saturday shows are already sold out, but Argosy has added Thurs, March 26th at 8pm! Tickets are \$30 and may be purchased by calling: 800-711-4263 (from 8am-7pm), or stop by Guest Services today!

### Tony's Restaurant—

Great news! Due to overwhelming response, Tony's is extending their Pepperloin Special for the month of March! Their signature steak is served with two sides for \$19.99. Tony's entire menu is now available in the Third Street Café, where you can enjoy the game on one of their fifteen television monitors!

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photographic  
[by john metcalfe]



...is proud to announce the

**Second Annual Silly Smile fundraiser event to benefit the NephCure Foundation**

**March 7, 2009 — at 560 E. Broadway**

With your \$40.00 minimum donation you will not only be receiving your multi-image 8x10 collage, but you will also be making a difference one smile at a time.

Call the studio early to reserve your appointment — **618-462-6431**

Proceeds to benefit the charitable projects of **SillySmiles.org**, a non-profit organization.