



JULY 2008 ISSUE



Wine tasting & Regional Art Sale Fundraiser to benefit the "Artfully Alton" Project

Art lovers and wine connoisseurs are invited to attend a Wine Tasting and Regional Art Sale fundraiser on Thursday, July 24th starting at 6:30 in the loft at Tony's Restaurant, at the corner of Piasa & 3rd Street in downtown Alton.

Over the past year, Marketplace has been working on the "Artfully Alton" project, which is a program to promote the thriving regional arts community through beautiful downtown Alton showcases. Works of art are now being shown through available storefront properties as well as in over 20 supporting businesses. The goal of the wine tasting and art sale is to raise funds to create a full-color "Artfully Alton Tour Guide Brochure" that will list all participating locations & artists, including a map that will pinpoint each location and direct art lovers on a self-guided walking tour of where to find local art in the district.

Guests will be sampling eight different wines from Southern Wine & Spirits, starting with assorted white wines and featuring red wines from Argentina. Each wine will be paired with a complimenting fare from Tony's Restaurant

check or cash by calling 618-463-1016; tickets may be purchased online by visiting www.AltonMarketplace.com

Alton Marketplace has made great strides towards our goals of promoting and supporting the arts community, and beautifying empty storefronts in downtown Alton. Properties which had sat empty for extended periods of time have now brought back to life, and some have rented or sold after the project has brought attention to them. The Artfully Alton committee is glad to be playing a part in the momentum to revitalize downtown Alton. The ultimate goal of the group is to cultivate Alton's artist community; anyone who is looking for a way to become more involved, please consider joining the committee and volunteering your time to help further the project.

Looking for another great way to get your name out in the art world while helping the Community Hope Center? Consider donating a piece of your work for their Fashion Show & Silent Auction to be held at Spirits Lounge on August 21st! Please contact Brenda at 917-4679 for more info.

including pepper loin kabobs, fresh assorted fruit, assorted cheese, smoked salmon, stuffed mushroom caps, spicy meatballs, and a dark chocolate dessert. Local art created by participating artists will be available for purchase, and 50% of all sales will benefit Artfully Alton. Tickets are \$25, and may be purchased with

Starting this month!

S.C.O.R.E.

(Service Corps of Retired Executives)

will be holding open hours in the Alton Marketplace office on the 3rd Wednesday of every month from 4:00-6:00

Anyone who is operating a small business or thinking about starting one is welcome to drop in on July 16th for free business counseling and advice!

Retired executives & business owners — SCORE WANTS YOUR HELP!

When you worked in Corporate America, or managed shift workers, they depended upon you and your leadership. Then you retired. Now there is still a need for your leadership.

Database Management, Counseling, Recruiting, Sponsorship, Marketing, Workshop Coordinator and Secretary skills needed! Call SCORE for more info at 618-466-4961

Director's Note ~

Our Economic Development committee has been working very hard on a "New Business Incentive Package" that we hope will encourage aspiring entrepreneurs or relocating businesses to choose downtown Alton as their location. We invite any business that is willing to offer a discount to participate in the package that we are creating. Please call 463-1016 & let us know what incentive you would be willing to offer to a start-up or transplant business in the district!

Also, you may have noticed that Alton Marketplace's events are being advertised on placemats in area restaurants including KaFer Café on 3rd Street. Marketplace is considering organizing our partners to create a cooperative ad for an attractive price. Any business interested in this opportunity is welcome to call the office for details.



~ Sara



100 East Broadway
Alton, IL 62002

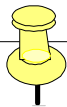
Phone: 618-463-1016

Fax: 618-463-1091

E-mail:

info@altonmarketplace.com

A community based,
not-for-profit, volunteer
organization dedicated to
securing the economic
vitality and aesthetic
quality of the district.



Did you know?

that there are funds available for improving your property if it is located within the TIF district? Please call Greg Caffey at 463-3801 for more details & an application.

Free façade design assistance is also available for property owners in the Marketplace district, through the IL Historic Preservation Agency & IL Main Street. Please call 463-1016 for more details & an application.

Alton Marketplace Partners—News, Sales & Events!

Argosy Casino—

Comedian BOB ZANY You've heard the "Zany Report" on The Bob & Tom show, now come experience his side-splitting show in person!

July 11 & 12—7:00 & 9:30 shows each night.

Tickets are only \$10!

SURVIVOR—

This chart-topping rock band has etched unforgettable soundtrack classics, such as Eye Of The Tiger.

July 25th & 26th—9:00 show each night. Tickets are \$25, call 800-711-4263 or visit guest services today

Jacoby Arts Center—

Please join us for our 4th Annual Juried Exhibition, on display through August 10th. The exhibit is free & open to the public!

Hours: Tues-Sat, 10-5

Sunday, Noon to 4pm

www.jacobyartscenter.org

BD Sports—

has re-opened under new management! We wel-

come new owners, Jason & Dawn Skelton to downtown Alton. The newly remodeled store specializes in sports photography & screen printing. Any new or returning customer may present this newsletter at BD Sports to receive a 10% discount on your first order!

CMAX Photography—

We welcome our newest partners, husband & wife photography team Coby & Diane Maxeiner of CMAX Photography! Stop by & visit them at 11 E. Broadway; you'll love their contemporary journalistic style & gorgeous studio. Also visit their website:

www.cmaxphoto.com to see examples of their work, read their blog & learn more about what CMAX has to offer!

New Frontiers Home

Furnishings—

The water is high, but the prices are low! New Frontiers is offering a 25% discount storewide (excluding garden furniture & clear-

ance items) You can also find great deals on items in their sidewalk sale

Alton Acoustic Arts—

New students, mention this ad to receive \$25 off a 6 or 10-week session!

The Beall Mansion—

Did you know that The BEALL MANSION is one of the finest business lodging and extended stay properties in Illinois? In addition to the property's quiet upscale ambiance, each elegant guest room features complimentary Wi-Fi, Panasonic business phone system with voice mail, expanded cable TV/DVD/VCR, sumptuous triple sheeted feather bed, private bath with Italian marble floor, alarm clock radio, wake up service, and luxury bath amenities. Book online or call for reservations. The BEALL MANSION, 407 East 12th Street, Alton, IL 62002, 618-474-9100 or Toll Free 1-866-The-BEALL (1-866-843-2325).

Great Rivers Scenic Byway Recipe Project

Artist David Alan Badger has recently completed this unique cookbook project that does a beautiful job of showcasing our region. Each participating business is featured with an original pen & ink drawing, a 250-word description, and 2 recipes provided by the shop owner to make up a cookbook that will be available for purchase in stores all around the area, including these Alton Marketplace partners:

Mississippi Mud Pottery, My Antique Store, My Just Desserts, The Beall Mansion, Holiday Inn, Country Meadows Antiques, Mineral Springs Mall & Haunted Tours, Party Purses, Kimbro Auction Service, Alton Acoustic Arts, and Meridian Bank

Price—\$18.00 For more details of the project, please visit: www.DavidAlanBadger.com