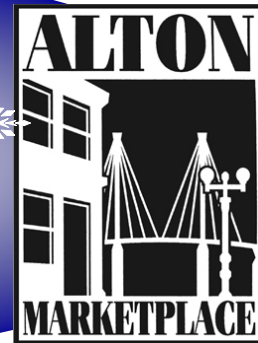


# The Marketplace Merchant

FEBRUARY 2010 ISSUE



## Mark your calendars for our exciting 2010 Calendar of Events!

We've set the dates for our events throughout the spring & summer – we are giving our community & tourists alike plenty of reasons to visit downtown Alton & enjoy everything we have to offer!

The Farmers' & Artisans' Market committee will be getting together on Saturday, Feb 20th - 9am at The Ice House (9th & Piasa) for breakfast and discussion on new activities & other ways to draw shoppers to the market. Please spread the word to any growers, bakers, artists, or crafters!

Time Machines Unlimited Car Club will once again be assisting with the All-Wheels Drive-In, and this year our car show will coincide with the Antique & Classic Boat Show at the Alton Marina. Co-promoting the two events is sure to bring visitors from

miles around to the area for the promise of seeing two fantastic shows in one trip.

observed at these two events—the first showcases the rich musical talent in our area & the second is a gathering to celebrate life on the Mississippi River through art, music and conservation.

If you are interested in helping us organize any of the spring & summer events, now is the time to jump in and call our office to see how you can get involved! Help is needed with

lining up musical acts, vendors & sponsors, as well as marketing & various logistical details. When the day arrives, it's very rewarding to look around at hundreds of people enjoying a great community event & know that you helped make it happen!

### Alton Farmers' & Artisans' Market

*Saturdays, June – mid-October (8am-Noon)*

### All-Wheels Drive-In Car Show

*Sun, June 27<sup>th</sup>*

### The BIG GIG Local Music Show

*Sat, July 24<sup>th</sup>*

### Mississippi Earthtones Festival

*Sat, September 18<sup>th</sup>*

### Challenge of the Bluffs Run

*Sat, October 2<sup>nd</sup>*

### Tree Lighting & Taste of Downtown

*Fri, November 19<sup>th</sup>*

The BIG GIG Local Music Show and the Mississippi Earthtones Festival will both be presented at Riverfront Amphitheater again in 2010. If you haven't experienced our new venue yet I can't think of better reasons than those

## Director's Note ~

Alton Marketplace is going to ramp up our social media efforts in the coming year - become our fan on Facebook today! Does your business also have a fan page? We'd like to help you gain a following. Please send an email to [sara@altonmarketplace.com](mailto:sara@altonmarketplace.com) to let us know if your company has a presence on Facebook, Twitter, MySpace, etc. and Alton Marketplace will work to promote all of our partners' pages together. Are you interested in a workshop on how to use all these newfangled online gadgets? We could help with that too, as we are working on a series of seminars & welcome input on topics that are relevant to helping you build & promote your business. Help us help you and let us know if you have ideas on how we can serve you better!



~ Sara

## Downtown Recycles is EXPANDING!

Since October 2007, Alton Marketplace & the Sierra Club have organized a recycling service for downtown merchants that has diverted approximately 25 tons of paper & aluminum from area landfills to date.

Now this service is expanding in order to collect glass bottles and corrugated cardboard boxes!

Many of you have requested a recycling service for these materials and we are very pleased to be expanding the program to meet the needs of our green businesses.

To sign up for this free service or for more information, please call the Alton Marketplace office at: 463-1016 or Godfrey Recycling at: 463-9700



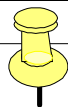
**\*NEW LOCATION\***

200 W. 3rd St. Suite 100  
Alton, IL 62002

618-463-1016

info@altonmarketplace.com  
www.AltonMarketplace.com

A community based,  
not-for-profit, volunteer  
organization dedicated to  
securing the economic  
vitality and aesthetic  
quality of the district.



### Have you sent your check for partnership dues?

These folks have—THANKS!

Alton Chiropractic & Neurology,  
Alton Memorial Hospital, Alton  
Regional CVB, American Water,  
Angela McDowell Counseling  
Services, Argosy Casino Alton,  
Baxter Distributing Co., The Beall  
Mansion, Conoco Phillips, Corner-  
stone Bank & Trust, Crown Vision  
Center, Gentelin's on Broadway,  
Krueger's Orchard, Madison  
County Urban League, Marquette  
Catholic High School, Mineral  
Springs Haunted Tours, Mississippi  
Mud Pottery, Moonbeam Initiatives,  
Morrissey Construction, Quality  
Buick/Pontiac/GMC/Cadillac,  
Riverbender.com, Riverbend Head  
Start & Family Services, River Bend  
Growth Association, Roberts  
Motors, Saville & Flint - Attorneys  
At Law, Shell Community Federal  
Credit Union, Sheppard, Morgan &  
Schwaab, Inc., Sierra Club, South-  
ern Illinois Healthcare Foundation,  
TheBANK of Edwardsville,  
The Telegraph, Time Machines  
Auto Club, Today's AdVantage,  
Tony's Restaurant, WBGZ Radio,  
William R. Haine, State Senator

## Alton Marketplace Partners—News, Sales & Events!

### Tony's Restaurant—

Too cold to go out? Let Tony's deliver! Now you can have your favorites delivered right to your door. From Pizza to Pepperloins, our entire menu is available with just a phone call—462-8384.

Delivery fees = \$4 for Alton & most of Godfrey, \$5 for East Alton & Wood River, \$7 Bethalto. Also, make sure to sign up for Tony's Perks Club at: [www.tonysrestaurant.com](http://www.tonysrestaurant.com)

### Argosy Casino—

Presents: THE TURTLES  
These legends have been rocking the charts for over 45 years. Argosy presents two nights of their great music including "Happy Together" and many more top 40 hits.

Feb 19th - 8pm Show

Feb 20th - 7pm Show

Tickets are \$25 and may be purchased by calling: 800-711-4263 (from 8am-7pm), or stop by Guest Services today. Also, don't forget to get your tickets early for the Chuck Berry

concert on March 20th before they sell-out!

### Alton Regional Convention &

### Visitors' Bureau—

Do you have a great marketing idea that you think we should try? Do you have something new that you are offering visitors or groups that you want to share?

Bring your coffee cup to the Alton Visitor Center and get ready to share a "Cup of Ideas" with the CVB staff on Tuesday, February 23rd at 8 a.m. This gathering will be the first in a series of monthly idea sessions we will be facilitating. The gathering will be very informal and should not last more than an hour. We're eager to hear what's on your mind! If you plan to attend, email or call

Becky at (618) 465-6676

### Saint Anthony's Health Center—

The chance that you or a loved one will need long-term care is greater than 50%, according to national studies. Long-term care ser-

vices help individuals live as they are now, even at home ~ regardless of whether their medical condition is expected to improve. Learn more about this important topic at a free seminar on Tuesday, February 23: Long-Term Care Insurance: Is It Right for You? The program will be offered at two times: 3 p.m. and 7 p.m. at #1 Saint Anthony's Way in Alton. William Comfort, CSA, CLTC, owner of Comfort Assurance Group, a long-term care insurance agency in St. Louis, will provide valuable information regarding long-term care planning, along with factors of a good long-term insurance policy. Comfort works with individual clients, financial planners, estate planning attorneys, CPAs, investment firms and other insurance agents to develop meaningful long-term care plans for clients and their families. To register for this free program, call 465-2264

### TEEN TRIVIA NIGHT—at RiverBender.com Community Center

(Located at 200 W. 3rd St in Downtown Alton)

Saturday, March 6, 2010 7 - 10p.m. (doors will open at 6:30)

\$10 per person will include 2 drinks & unlimited popcorn & pretzels.

Pizza & desserts will be available to purchase.

Show your school support by filling a table and competing against your rival school or just come as a group of friends.

All proceeds go to the further development of YOUR Community Center.

Space is limited—high schoolers only please!

Please RSVP by 2/26/10 to [DianeWorley@Riverbender.com](mailto:DianeWorley@Riverbender.com) or call 465-9850

**Downtown businesses, please consider donating a door prize for this event!**