



# The Marketplace Merchant

DECEMBER 2008 ISSUE



## Get involved with Alton Marketplace in the New Year — help us plan our goals for 2009!

Calling all visionaries — what would you like to see happen in Downtown Alton in the coming year?

Alton Marketplace is planning our projects for 2009 and we would greatly appreciate community input and support.

Here are some fledgling ideas that may spark your interest:

- Creating a Community Supported Garden in the district
- Hosting a Valentine's Day Gala Fundraiser
- Organizing a volunteer painting project to spruce up downtown storefronts
- Utilizing the new Amphitheater for events such as a local music showcase, or movies in the park

There is good reason for our organization to be hitting the streets looking for new faces; after nine years of service, two of our board members, Bill Moyer and Brenda Eardley are retiring from the

contributing so much of their time and energy over the years. We will definitely feel the loss of these two long-standing members!

Marketplace needs the most help with finances & fundraising, grant-writing, event planning, volunteer recruitment, and various economic and community development projects. Anyone who is interested in

**A special thank you to  
Brenda Eardley & Bill Moyer  
who are retiring from the Board of  
Directors after nine years of service!  
Both have held office, chaired committees and events, raised funds, and contributed so much of their time to advance the goals of our organization.  
\*\* We'll miss you, Brenda & Bill! \*\***

Board of Directors. Everyone at Alton Marketplace would like to extend a huge thank you to Bill & Brenda for fulfilling the maximum term and con-

tributing for a position is encouraged to call our office and learn more. Fresh ideas are welcome — be a part of the forward momentum downtown!

## Director's Note ~

Winter is setting in & with all of our events over for the year, now is the time for Alton Marketplace to once again shift our focus toward improving the design of downtown Alton. We are seeking property owners that would like to meet with architects from the IL Historic Preservation Agency to discuss their projects; if you have been considering making improvements to your façade we can organize free design assistance and assist you with applying for incentive funds from the City of Alton. Also, wouldn't stylish directional signage greatly improve the district? Call our office at 463-1016 to see how you can help make this dream a reality!



~ Sara

Introducing a fabulous new shop you're sure to love...

## By Design

Demi-couture boutique

Located at 136 Front Street  
*in the former*

*Mississippi Lime Building*

Offering one-of-a-kind clothing, accessories and fiber related art!

Owner Lillian Bates offers her own line of clothing in the store, and one can also find art and gifts created by local and regional artists.

### *Don't miss the* **TRUNK SHOW!**

Sat, Dec. 6th 10:00—4pm  
Sun, Dec. 7th Noon—4pm

*Featuring Donna Sayler's*  
*"Fabulous Furs" collection*

These faux fur coats, jackets and accessories are made from the highest quality fibers that blend to create a series of the most luxurious faux furs on the market...guilt free!

Dozens of beautiful and affordable items will be available to try on, feel and purchase!

For more information please contact Lillian at: 304-2747 or LillianbyDesign@aol.com

Website Coming Soon —  
[www.LillianByDesign.com](http://www.LillianByDesign.com)



100 East Broadway  
Alton, IL 62002

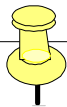
Phone: 618-463-1016

Fax: 618-463-1091

E-mail:

info@altonmarketplace.com

A community based,  
not-for-profit, volunteer  
organization dedicated to  
securing the economic  
vitality and aesthetic  
quality of the district.



~ Did you know?

That the  
**Alton-Godfrey  
Rotary Club**

- ◆ Raised funds for
- ◆ Stores
- ◆ Maintains
- ◆ Assembles
- ◆ and takes down

the Community Christmas  
Tree at Lincoln-Douglas  
Square every season?

This project has benefited  
the winter ambiance of  
downtown Alton &  
encouraged holiday spirit  
for THIRTEEN years!

**REMEMBER TO HUG A  
ROTARY MEMBER!**

## *Alton Marketplace Partners—News, Sales & Events!*

### Argosy Casino—

*Chuck Berry*

December 6th—7pm, \$30

This rock & roll hall of  
fame legend returns to  
Argosy for a night of his  
classic hits including:

- ◆ Johnny B. Goode
- ◆ Maybellene
- ◆ Roll Over Beethoven  
...and many more!

Call 1-800-711-4263 or  
visit guest services today

### Dr. Susan Mielke—

Introducing a new re-  
source for the community.

Dr. Susan Mielke,  
Licenced Clinical Profes-  
sional Counselor and Cer-  
tified Pastoral Counselor  
has opened a new psycho-  
therapy practice at 301 E.  
Broadway—Suite 312. The  
practice specializes in ther-  
apy for adult individuals  
20+ years with an empha-  
sis on inner development,  
personal growth, self care  
within relationships and  
spiritual well being. Ap-  
pointments and inquiries  
can be made by calling  
618-474-7300.

### Biker Brother Leather—

From Thanksgiving through  
Christmas—15% off all jack-  
ets, chaps, and vests. Gift  
certificates & 60-day lay-  
away available! For more  
info, please call 465-7330 or  
click [www.bikerbrother.net](http://www.bikerbrother.net)

### Friends of Haskell Park—

Are offering the “Doors of  
Middletown” poster which  
would make a great holiday  
gift for your loved ones!

Price: \$15.00

Proceeds to be used for  
improvements to the park.

Posters are available at  
Picture This and More -  
520 A West Delmar;  
Mississippi Mud Pottery -  
310 E. Broadway; Alton  
Bell Community Credit  
Union - 2 West Broadway;  
and Alton Parks and  
Recreation - 1211 Henry St.

### Ciao Bella Scooters—

Is raffling off a 2008 E-  
Charm 150cc Scooter as a  
charity raffle to benefit  
Kathryn Bittle, who was  
diagnosed with throat can-  
cer in October. Stop by 442  
E. Broadway to buy your

tickets today; 1 for \$1 or 5  
for \$4. The winner will be  
announced on 12/20!

### Jacoby Arts Center—

*National Invitation  
Sculpture Exhibition  
Mentors & Students*  
11/21/2009 – 1/11/2009

Curated by Thomas Gipe,  
Professor Emeritus, SIUE.

Renowned sculptor  
Thomas Gipe has invited  
9 former colleagues who  
have built nationally and  
internationally recognized  
sculpture programs at  
colleges and universities in  
the United States to join  
him in a small works  
exhibit at the Jacoby Arts  
Center. In turn, each of  
these artists chose two  
emerging artists who are  
making an impact on  
contemporary sculpture.  
Please join us in this com-  
prehensive look at sculp-  
ture from across the US.  
Gallery Talk Sunday,  
December 14, 2PM  
Jacoby Arts Center  
627 E. Broadway  
Alton, IL 62002  
618.462.5222  
[www.jacobyartscenter.org](http://www.jacobyartscenter.org)

### The Convention & Visitors Bureau needs your help!

The Illinois Governor’s Conference on Tourism is coming up this March in Chicago. Each year, the Illinois Council of Convention & Visitors Bureaus hosts a silent auction with all of the proceeds going toward scholarships for students studying in the field of hospitality. Each CVB is asked to bring gift certificates or baskets for the auction, and we are in need of your help. We are looking for gift certificates which we can bundle together for getaway packages to our region. If you would like to donate an item, please let us know by Tuesday, December 9, 2008. We will collect the items at a later date.

We have always been well represented in the past, and we hope that you will support this endeavor again this year. If you have any questions, please call (618) 465-0491.