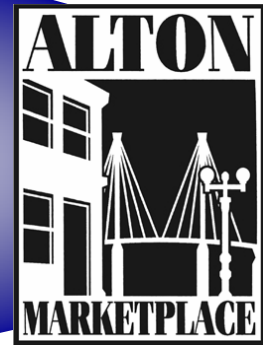


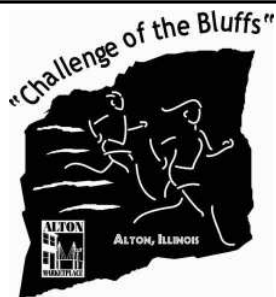
# The Marketplace Merchant



AUGUST 2008 ISSUE



Here are some great ways to help with Alton Marketplace's fall events - sign up today!



**Sat, October 4th: 9am**

- ◆ Get a team together for this Alton tradition! You can run the 5-mile to the top of the bluffs, or walk the 2-mile to Riverview Park.
- ◆ Volunteer to be a marshal along the race route – you get a front row seat for all of the action!
- ◆ Consider sponsoring this great event that has attracted hundreds of people to the downtown area on the first Saturday of October for over a decade!



**Sat, Sept 20th: 9am-4pm**

- ◆ Come down to Riverfront Park for a day of solar powered tunes during this celebration of our river through art, music and conservation.
- ◆ Pre-order a cool festival t-shirt online - details coming soon to our website!
- ◆ Grab your bicycle & depart from the festival for an organized bike ride along the levee trail.
- ◆ Reserve a spot for your family aboard one of the litter boats; the riverbanks need lots of TLC after the recent flooding!



**Alton•Illinois**

**Sat, Oct 18th: 10-5**

**Sun, Oct 19th: 12-4**

- ◆ Be a part of the scenery for the festival– sign up to be a model in the Fashion Show & spend the day in a costume from the 1800's!
- ◆ Sign up for a shift at the kids' arts & crafts area.
- ◆ Put your dancing shoes on & attend the finale of the event, which will feature music by the regimental band & a period caller who will be giving dance instructions to the crowd!

Have your building looking its best for the upcoming Lincoln-Douglas Event!



Alton Marketplace is organizing decorations for the debate Sesquicentennial celebration in October & would like to offer any downtown business the chance to dress up their storefront with a red, white, and blue bunting!

For a \$50 fee, you will receive a beautiful 6' nylon bunting and your business will be recognized as a supporter in the program. This is a great way to attract visitors into your establishment while they are in town for the festival to do some shopping or dining!

Please note – deadline is Sept 1st!

## Director's Note ~

I would like to take this opportunity to welcome our two newest board members: Anne Stotler of Saint Anthony's Health Center who will be working on our Promotions committee, and Jennifer Hayden of Hayden Designs who will be working on our Design committee. Both have contributed many great ideas already, and their energy & enthusiasm will benefit us greatly!

Everyone at Alton Marketplace would like to extend a warm farewell and thank you to our WBGZ advertising representative, Loretta Dawdy, who is retiring from the station after 16 years of hard work and dedication. Loretta has been a great asset to our organization as a volunteer since we formed in 1996, and to our community as a whole.

We appreciate all of your help over the years, & wish you all the best!



~ Sara

## 6th Annual Corn Cook-Off

Sponsored by the Godfrey Parks & Recreation Department and the Godfrey Women's Club

Sat, Oct 4th — starting at Noon at Glazebrook Park

\$25 1st prize in each category: appetizer, bread, salad, soup / chowder, main dish / casserole, & dessert — all must contain corn!

Enter with P&R by Sept 26th

Please call 466-1483 for more info



100 East Broadway  
Alton, IL 62002

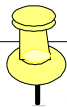
Phone: 618-463-1016

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A community based,  
not-for-profit, volunteer  
organization dedicated to  
securing the economic  
vitality and aesthetic  
quality of the district.



**Please lend a hand  
to our overextended  
Parks & Rec staff!**

If you are one of the fortunate businesses benefiting from the streetscape project, please consider helping out & maintaining the plants in the island near your store.

Your assistance with weeding, watering, and litter removal would be greatly appreciated!

If you are willing to "adopt" your island planter, please contact the Marketplace office to sign up!

## *Alton Marketplace Partners—News, Sales & Events!*

### *Gentelin's on Broadway— Hotel Stratford—*

has opened up its new patio on the east side of the restaurant. Come enjoy a summer's evening with a river view and delicious food. As always, take advantage of half priced bottles of wine on Wed, indoors or out!

### *Jacoby Arts Center—*

Save the date! The Madison County Arts Council presents its annual Arts and Champagne Gala, on Sat, 9/20/08. Festivities begin at 6p.m. with a preview of Silent and Oral Auction items. Area artists have donated their work for this event and will be awarded first, second and third prizes.

This year's theme, "An Evening Under the Stars" will be hosted by George and Laurie Milnor.

A gourmet appetizer and dessert buffet with a cash bar is included. Tickets are \$50, and space is limited so reserve your tickets now!

would like to extend Happy Birthday wishes to its long time employee, Jesse Chavours, who celebrated his 82nd birthday last week. Jesse has worked at the Stratford since 1954, and he greets Marketplace volunteers with a smile every Saturday morning when they stop in to get ice for the Farmers' & Artisans' Market that is donated by the hotel.

### *Argosy Casino —*

One unforgettable voice plus two hilarious nights mean only one thing; comedian Gilbert Gottfried is coming to Argosy Casino. Don't forget his scene stealing movie roles in *Beverly Hills Cop II*, *Problem Child*, *Problem Child 2*, *Look Who's Talking II* and the Disney classic *Aladdin*. More recently, he's the voice for the frustrated AFLAC duck. Get your tickets today for you and your friends because this is one show that nobody should miss.

August 8 & 9, 2008 - 7pm show each night - \$25 Tickets are on sale now! Call 1-800-711-4263 (8am-7pm) or stop by Guest Services to purchase yours today!

### *Saint Anthony's—*

SAHC is offering area youth (7-12 years old) a free hour of ice skating at the East Alton Ice Arena from 5:30-6:30 on Mon, Aug 4th. Parents are also welcome; for more info or to register for this great event, call: 465-2264

### *Prairie Peddler*

### *Antiques—*

we welcome the Prairie Peddlers, who specialize in 18th & 19th century American furniture and accessories, to their new location at 413 E. Broadway! The owners have already done a great job dressing up the façade with a fresh coat of paint & we look forward to seeing how the interior has been transformed as well!

## ***"Reflections of Style" Fashion Show & Silent Auction***

Hosted by Teresa Woodard of Fox 2 News

***Thursday, August 21st from 6:00 – 9:00 pm***

**Temple Banquet Center – 3rd floor, 300 State Street—Alton, IL**

***Tickets are \$20 (includes dinner)***

***Sponsorships and Booth Space also available!***

***~All proceeds will benefit the Community Hope Center~***

***For More Info, please contact:***

***Brenda Moore at 618.917.4679 or Angela Valdes at 618.558.6433***