



# The Marketplace Merchant

APRIL 2009 ISSUE



**Voting day is upon us - April 7th! Each Mayoral candidate was asked to respond to the question:**

*"If elected, what will your administration do to improve & enhance the downtown district?"*

**Michael "Doc" Holliday Sr.:**

Goals are to: Make the entrance to Alton off of the bridge more appealing. Create a walking area downtown. Encourage a bike trail. Improve parking. Seek to bring a hotel to the downtown area. Make landscape pleasing to the eye. Work with the established businesses to promote what they have to offer. Encourage pride in all businesses.

**Tom Hoechst:**

will clean up Alton by attacking crime & will not tolerate any business being a haven for drug trafficking. So called minor offences (loud mufflers, music from cars) must be attacked. Litter must be cleaned daily and people who litter arrested. Vacant building owners should be strongly encouraged to either return their buildings to useful purposes or to sell them to someone who will.

**Peter Sasek:**

The Sasek Administration will: Work w/ Wild Trak Bikes to hold at least one (1) different cycling event per quarter where the central registration point is Downtown. Work w/ Gebbs Video to hold "The Grand" Film Festival, first held at the Amphitheater and maybe eventually at the restored Grand Theater.

**Brant Walker:**

Our city must take a more active role in promoting downtown Alton across our region. I'll work to create small business incubators to lure businesses to downtown and actively pursue the development of a hotel for our downtown district. A vibrant downtown Alton is critical to the success of our city.

Candidate Chuck Phillips could not be reached for comment

## Director's Note ~

Happy Spring, everyone! I was contacted by Cheryl Jett, who has authored a book called *Alton*, which is a well-illustrated history of the city of Alton that was just released on March 23rd. Cheryl will be available for book signings at two downtown locations: Saturday, April 4th at the Second Reading Book Shop (16 E. Broadway) from 1pm - 3pm; and Thursday, April 16th at the Beall Mansion (407 E. 12th St.) from 6pm - 8pm.

I have also been working with the Antique & Classic Boat Society to promote their Antique & Classic Boat Festival on Saturday, June 27th and Sun, June 28th. The event will be held at the Alton Marina—mark your calendars! Sponsorships are available, call Marty at 314-494-0033 for details.



~ Sara

Alton Beautification & Clean City Committee



## City-Wide Litter Clean-Up!

Sunday, March 29th  
Noon—2pm  
Rain or Shine!

Pick up gloves & trash bags at the following registration stations:

Bossanova Restaurant & Lounge (112 W. 3rd St.)

St. Patrick's School (5th & Central)

*ABCCC members will be on hand to direct volunteers to the areas that are in need of the most attention*

OR

*Feel free to just go out on your own! Clean up your neighborhood & deposit the litter into your own trash can.*

Join us & take part in the new era of responsibility to improve our community!

# Can It!

for a Litter-Free Alton



100 East Broadway  
Alton, IL 62002

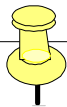
Phone: 618-463-1016

Fax: 618-463-1091

E-mail:

[info@altonmarketplace.com](mailto:info@altonmarketplace.com)

A community based,  
not-for-profit, volunteer  
organization dedicated to  
securing the economic  
vitality and aesthetic  
quality of the district.



*Have you visited  
the new Widow's Walk?*

Just wander around the  
west side of City Hall's  
parking lot; you'll find a  
small sign & path to a  
landscaped area with  
benches where you can  
enjoy a wonderful view  
of the river & bridge!

## Alton Marketplace Partners—News, Sales & Events!

### Mississippi Landing— Argosy Casino—

BLOCK PARTY &  
GRAND OPENING on  
Saturday, April 4th from  
10am—4pm!

Come help us celebrate  
the openings of 3 fabulous  
new businesses. By Design  
custom clothing boutique  
& textile art, Fringe  
Salon, and the Oz Artisan  
Bakery! Enjoy samples  
from the bakery &  
hourly drawings in each  
business. You'll find  
plenty of parking at 136  
Front Street!

### Riverbend Head Start & Family Services—

Is seeking donations for a  
silent auction at the 2009  
Circle of Care fundraiser  
on May 21st, which will  
honor Ed & Nancy Ryrice.  
Please call Debby at  
463-8913 to make arrange-  
ments if you have an item  
or service to contribute to  
this worthy cause.  
Sponsorship & advertising  
opportunities are also  
available; more info at:  
[www.riverbendfamilies.org](http://www.riverbendfamilies.org)  
Also, find us on Facebook!

Presents: *WAR*  
Enjoy two great nights of  
the '70s favorite funk group  
at Argosy Casino. Their  
eclectic hits have mesmer-  
ized a generation and sold  
over 50 million albums.  
Their music speaks to a  
different time and has  
transcended into relevance  
today with their recent  
nomination for the 2009  
Rock and Roll Hall of  
Fame. Get your tickets now  
for unforgettable music  
including: Low Rider &  
Why Can't We Be Friends.

April 17th - 8pm Show

April 18th - 7pm Show

Tickets are \$25 and may be  
purchased by calling: 800-  
711-4263 (from 8am-7pm),  
or stop by Guest Services  
today!

### The Grand Style—

Britney Gibson invites you  
to visit her salon located at  
2808 E. Broadway! She is  
offering a "Head-to-Toe  
Makeover" package, which  
includes color, cut, style,  
eyebrow arch, make-up,  
manicure, and pedicure for

only \$85. Gift certificates  
are available; call 618-917-  
2578 to set up an appoint-  
ment!

### Club 66—

Stop by Downtown's  
newest restaurant & night  
club; Club 66 at 210 W.  
3rd St. You'll be amazed  
with the transformation  
that has taken place at the  
old Gately building! Dine  
in for lunch or dinner, or  
you may call 433-1885 to  
place an order for carry  
out. While you're there  
check out the VIP room!  
The music line-up for this  
weekend is: Thurs 3/26 –  
BKF, Fri 3/27 & Sat 3/28  
–Walk On

### DAILY SPECIALS:

Mon - 1/2 price appetizers  
& \$2 bottles, Tues - Pizza  
Day & \$3.50 Jager Bombs,  
Wed - Nachos &  
Quesadillas 1/2 off & \$2  
margaritas, Thurs -  
College night; live band,  
\$2.50 bottles & \$3.50  
Jager Bombs, Fri & Sat -  
Live Band or DJ & \$2  
Doctor Shots, Sun - \$2  
Domestic Drafts.

Dispose of your e-waste responsibly at the Sierra Club



## Computer and Electronic Recycling Drive!



**When:** Saturday, April 18<sup>th</sup> from 9am-2pm

**Where:** Alton Square Mall Lower Level - Sears parking lot

*Items accepted: computers, monitors, printers, televisions, stereos, DVD / CD players, home electronics, blenders, toasters, irons, clocks, washers, dryers, stoves, dishwashers, furnaces, lawn equipment, tools, old mowers, old cabling, holiday lights...*

**This event is also sponsored by Madison County, which will be covering 100% of the resident costs—NO FEES!**

For more information, please contact the Piasa Palisades Group of the Sierra Club—223 Market Street, Downtown Alton  
Volunteers are needed at this event – free t-shirts and donuts! Contact: Christine Favilla, 462-6802 or [cfavilla10@sbcglobal.net](mailto:cfavilla10@sbcglobal.net)